

CLAIMS:

1. A method of grouping content items for at least one user comprising the steps of:
 determining (200) a grouping category scheme used by the at least one user in response to a grouping by the at least one user of content items;
5 determining (201) a content item grouping principle used by the at least one user in response to the grouping by the at least one user of content items and the grouping category scheme;
 determining (205) a classification characteristic of a first content item; and
 grouping (207, 209) the first content item with other content items in response
10 to the content item grouping principle and the content classification characteristic.
2. A method as claimed in claim 1 wherein the step of determining (201) the content item grouping principle comprises determining group content item characteristics and the step of grouping comprises comparing the content classification characteristic with the
15 group content item characteristics.
3. A method as claimed in claim 1 wherein the classification characteristic comprises meta data associated with the content item.
- 20 4. A method as claimed in claim 1 wherein the classification characteristic is determined in response to a content analysis of the content item.
5. A method as claimed in claim 1 wherein the classification characteristic comprises a keyword characteristic.
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6. A method as claimed in claim 1 wherein the classification characteristic comprises a classification characteristic determined by a second user.

7. A method as claimed in claim 1 wherein the first content item is received from a source and the classification characteristic comprises a source characteristic.
8. A method as claimed in claim 1 wherein the first content item is an email
5 content item.
9. A method as claimed in claim 1 wherein the first content item is an audio content item.
- 10 10. A method as claimed in claim 1 wherein the first content item is a video content item.
11. A method as claimed in claim 1 wherein the step of grouping (207, 209) further comprises receiving a user input and the grouping of the first content item is further in
15 response to the user input.
12. A method as claimed in claim 1 further comprising the step of updating the content item grouping principle in response to the grouping of the first content item
- 20 13. A computer program product for enabling the carrying out of a method according to claim 1.
14. An apparatus (100) for grouping content items for at least one user comprising:
25 means (108) for determining a grouping category scheme used by the at least one user in response to a grouping by the at least one user of content items;
means (109) for determining a content item grouping principle used by the at least one user in response to the grouping by the at least one user of content items and the grouping category scheme;
30 means (113) for determining a classification characteristic of a first content item; and
means (115) for grouping the first content item with other content items in response to the content item grouping principle and the content classification characteristic.